

## **Keepmoat and Apollo announce Board appointments**

Keepmoat and Apollo Group (“Apollo”) are today pleased to announce the following appointments to the Board of Directors of the combined business.

Dave Sheridan, currently Chief Executive of Apollo, will become Chief Operating Officer for the northern half of the country, responsible for all customer-facing activities in that geography.

John Thirlwall, currently Keepmoat Finance Director, will become Group Commercial Director, responsible for commercial processes, major bid support, procurement, site services, HSEQ and property.

Peter Hindley, currently Keepmoat Director of Homes, will become Group Business Development Director, responsible for strategy, partnerships, sales, marketing and PR, business development and innovation.

All of the above roles will report to Ian Sutcliffe, recently appointed as Chief Executive Officer, and will become effective upon the legal completion of the merger.

In addition, there are two further appointments to be made to the Board: Chief Operating Officer South and Chief Financial Officer, which will be confirmed in due course. In the meantime, Nick Ash, currently Managing Director of National Housing for Apollo and Steve Allen, currently Finance Director of Apollo, will cover the respective roles on an interim basis.

Both companies are working to complete the integration as quickly as possible and further updates on progress will be provided in due course.

### **For further information, please contact:**

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## **Notes to Editors:**

### **About the Keepmoat family of companies**

Following the successful completion of the merger in early February, the combined entity of Keepmoat and Apollo, to be branded as “the Keepmoat family of companies”, will create a national market leader in community regeneration and social housing solutions with a turnover of some £1 billion (as at 31 March 2011) and approximately 3,500 employees across the UK.